

## Become a Vendor at the Christmas Market in Turku!

The Association Turun Suurtorin keskiaika ry will organize a Christmas Market at the Old Great Square of Turku, Finland, during four weekends before Christmas: 25–26 Nov, 2–3 Nov, 9–10 Dec, and 16–17 Dec 2017. We are looking for artisans in various fields of handicraft that can offer suitable products for the Christmas Market. We appreciate craftsmanship, traditional spirit, natural materials, and uniformed product entities. We are also looking for suitable vendors of food associated with Christmas. Selling time at the Market is from 11 to 17.

#### **Evaluation of Products**

The jury of the Association Turun Suurtorin keskiaika ry will select the products that can be sold at the Old Great Square Christmas Market. Please fill in the application form and attach it to your products. Information on vendors will not be given to a third party without the vendor's permission. Please remember to mark your products carefully so that they will not be confused with products brought by other applicants.

Product samples/photographs and the application should be sent **as a package or letter post by Tuesday 12 September 2017** to: Association Turun Suurtorin keskiaika, Vanha Suurtori 3, FI-20500 Turku, Finland.

Please send your letter/package well in advance and choose to the door delivery, as we do not collect parcels from post office or any other pick-up point.

All vendors, regardless of whether they have participated before or not, should send their products to be appraised. The jury has new members every year, so all products, both new and old, will have an equal position. At the same time, we will also get a clear picture of what kind of products will be for sale at the market, which is important for successful advertising of the Christmas Market.

All products made of the same material or within the same product category need not to be submitted for evaluation, but they can also be described in writing to the jury. Photographs, drawings and plans are good additions when you present goods. If you develop new products after the jury's evaluation, please inform us. Only approved products can be sold at the Christmas Market.

We will enclose information about the approval or disqualification to your product samples. Vendors of approved products will subsequently receive more detailed information on practicalities by mail. We will do our best to take account of your request regarding selling place whenever it is possible. We can only guarantee that food vendors will have access to electricity, but we can provide a place with electricity to other vendors, too, if such places are available.

### **Traditional Theme**

Vendors are expected to wear traditional clothes. Yet vendors will not be allowed to wear Santa Claus' or Mrs Santa's costume, since Christmas Market will have Santa Claus and Mrs Santa present on the organizer's behalf. Vendors should also decorate their market stalls to create a traditional Christmas atmosphere.

#### **Market Stalls**

Vendors may use market stalls with canvas top provided by the Association Turun Suurtorin keskiaika ry. The roof keeps the rain, but because the stall is open on the sides, we recommend bringing along additional shelters, which fit into the spirit of traditional Christmas. We offer side curtains for market stalls for food, which should be used by a vendor of food in accordance with the Advice of Outside Sales given by the Environmental Health Office of the City of Turku.

If you prefer, you may bring your own market stall, but it should be suitable for a traditional Christmas spirit. To ensure that the booth is appropriate, the vendor should send a picture of the booth to the jury in advance.

# Price of a selling space of 2m x 2m (a vendor's own stall or a stall provided by the event organizer)

- 65€/dav
- 120€/weekend
- 410€ / all market days

## Price of a fast food place (space 2m x 2m)

- 120€/day
- 200€/weekend
- 650€ / all market days

Vendors selling food and/or drink portions will be invoiced the rent for a fast food place.

# Price of a small stall (size 100cm x 60cm) on the Brinkkala courtyard (for non-profit organizations and groups)

- 25€/day
- 40€/weekend
- 120€ / all market days

Extra space at all locations 35€ / meter in width / day Electricity 10€/day

Note: The prices do not include VAT.

## For more information:

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